



# Case study: Colocation Trackyou Limited: Vehicle and asset tracking

1ST EASY CASE STUDY | JULY 2008

James Burns, Marketing Manager, 1st Easy Limited

## What is this document about?

Launched in 2001 after four years of innovative development and infrastructure procurement, the Trackyou asset management and fleet tracking suite provides accurate and continuous vehicle tracking for companies throughout the UK and Europe.

A resilient service with high levels of uptime and support were of key importance to Trackyou: this case study illustrates how 1st Easy were able to provide colocation services to host the mission critical server resources of Track You.



1st Easy Limited - “Your Internet Resource Partner”

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## Stay informed...

## Stay ahead with Trackyou

Trackyou's solutions are designed to help companies to address the issue of the millions of pounds which are lost each year due to ineffective fleet management and vehicle misuse.

Harnessing the technology of partners that include Orange, Vodafone, O2 and Microsoft, some of the most commonly used applications of Trackyou's solutions include:

- Real-time monitoring and reporting of vehicle activity and location via GPS satellite technology
- Logistical analysis to calculate the most efficient use and routing of vehicles in the field
- Verification of work hours and proof of use (Inland Revenue)
- Proof of service levels

The positive impact of Trackyou's solutions has been reflected by an impressive take up of business, featuring high profile clients that include local authorities, Government bodies and large commercial organisations.

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Since our launch and in every consecutive year we have more than doubled the amount of companies subscribing to our system. We are extremely proud of the fact that we have secured contracts with local authorities, Government bodies, and large commercial organisations.

Alex Rodda, Managing Director, Trackyou

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## The challenge

Trackyou's server cluster is central to both the processing of incoming location and event data, and the delivery of resultant information out to users. A reliable web-based infrastructure is therefore absolutely critical to the successful deployment and operation of Trackyou's suite of products and services. Trackyou approached 1st Easy with a requirement for high levels of uptime and performance, so that they could confidently deliver a solution to their clients which would meet their own very high standards.

## The solution

1st Easy were able to match these exacting requirements by contracting colocation space within their commercial-level datacentre. The highly resilient power, temperature and network that are guaranteed at the facility are amongst the key features which ensure the critically important level of service:

- **Power: 100% SLA.** Uninterruptable Power Supply (UPS) backed by diesel generators to ensure constant power availability
- **Network: 99.95% SLA.** Dual fibre networks to ensure robust network provision
- **Temperature: 99.97% SLA.** Optimal environmental conditions to maximise server performance
- **Security:** 24 hour on-site security personnel, stringent access management, unique-key cabinets and CCTV monitoring
- **Smoke and fire protection:** Advanced VESDA™ gas deployment fire system
- **Round the clock support:** 24/7/365 engineer support and unlimited access to equipment

As a result of these infrastructure measures, Trackyou can be confident that their customers will experience a consistently high level of service. Furthermore, with less time spent monitoring systems and managing uptime, an additional benefit of this reliability for Trackyou has been the freedom to devote considerably more time to refining their solutions and setting out plans for future innovation, as Alex Rodda comments:

“ Every time I've called, there have been helpful technicians on the other end of the phone willing to help us sort out whatever might be the problem. I can't really say much more, since we've not really had much contact due to how reliable the facility is. To be honest, I don't think we'd have it any other way.

Alex Rodda

Managing Director, Trackyou

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"The fact that the 1st Easy datacentre facility provides us with a reliable and stable environment to host our systems makes it easier for us to concentrate on our development as a system and as a business. In fact, the facility's reliability has shown us how datacentres should be."

## Finding out more

If you would like to explore the benefits of a colocation solution for your business, please contact Stephen Bell on 0808 222 2221 for a free consultation and assessment of your business and technology strategies.

### Trackyou Limited

To find out more about Trackyou, please contact Alex Rodda, Managing Director on 08450 533 415. Further information is also available at: [www.trackyou.co.uk](http://www.trackyou.co.uk).